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**FOR IMMEDIATE RELEASE**

**CONTACT: Maryanne Aldrich**

**(603) 747-9189**

**May is Adventure Month At American Red Cross Blood Drives  
Enjoy the Great Outdoors And Help Save Lives**

Woodsville, NH - The American Red Cross encourages blood donors in New Hampshire to give blood and rediscover the great outdoors. Throughout the month of May, blood donors who visit a Red Cross blood drive or donor center in New Hampshire will have the opportunity to win a free Discovery 158 canoe, generously donated by Old Town Canoe. This Maine-based company, which has been crafting quality canoes and kayaks for over a century, has partnered with the Red Cross to encourage blood donations at this critical time of year.

In addition to a chance to win the Discovery 158 canoe, all presenting donors will receive a free New Hampshire state park day pass. The pass can be used at any New Hampshire state park and is valid through October 15<sup>th</sup>.

A blood drive is scheduled for **Monday, May 17<sup>th</sup>**, when the Red Cross visits **Monroe Health Services on 152 Woodsville Road in Monroe, NH**. Donor hours will be **12:00 p.m. – 5:00 p.m.** and anyone who is at least 17 years old and weighs at least 110 pounds may be eligible to donate. All presenting donors will receive flowers.

To find a Red Cross blood drive near you, or to make an appointment, call 1-800 RED CROSS or visit online at [redcrossblood.org](http://redcrossblood.org). For information about first aid, CPR, and other classes to make your outdoor adventures safer, contact your local Red Cross chapter.